

EXIM Thailand and Partners Support Thai Halal Businesses **in Expanding to Global Markets**



Ms. Draswan Shoowong, Executive Vice President, Export-Import Bank of Thailand (EXIM Thailand), joined executives from public and private organizations in a panel discussion titled “Opportunities for Thai Halal Products and Services in Global Markets” at Al Meroz Hotel, Bangkok, on January 16, 2025. The discussion was part of a press conference promoting the upcoming “MEGA HALAL Bangkok 2025” trade exhibition, to be held from July 16-18, 2025, at BITEC Bangna, organized by the Central Islamic Committee of Thailand and Worldex G.E.C. Co., Ltd.

EXIM Thailand reaffirmed its commitment to empowering Thai SMEs to enter global halal markets by providing knowledge, opportunities, financial solutions, and risk management tools for international trade and investment.

January 16, 2025