

## **EXIM Thailand Joins Panel Discussion on “Decoding Trump’s Tariff Policy: Opportunities in the New Trade Era” to Help Thai Entrepreneurs Navigate Trade Protectionism**



Dr. Benjarong Suwankiri, Senior Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand), participated as a panelist in the discussion titled “How Thai Entrepreneurs Should Adapt in the Era of Trade Protectionism” at the seminar “Decoding Trump’s Tariff Policy : Opportunities in the New Trade Era.” The event was organized by the Department of International Trade Promotion (DITP), Ministry of Commerce, and presided over by Mr. Pichai Naripthaphan, Minister of Commerce, at the New Economy Academy on April 25, 2025.

As a state-owned specialized financial institution under the Ministry of Finance, EXIM Thailand has introduced measures to mitigate the impacts of the U.S. Reciprocal Tariffs policy. The Bank also set up a consultation booth at the event to provide entrepreneurs with trade-related insights, business opportunities, and financial support, along with international trade risk management solutions such as EXIM for Small Biz export credit insurance. As a special promotion, entrepreneurs who registered at EXIM Thailand’s booth received a complimentary insurance policy covering one buyer with a credit limit of 300,000 baht. These initiatives reflect EXIM Thailand’s commitment to strengthening the resilience and global competitiveness of Thai entrepreneurs amid an increasingly complex and evolving trade environment.

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