

EXIM Thailand Joins Forces with Partners to Launch Development Program for Thai SME Exporters in Global Halal Market



Ms. Draswan Shoowong, Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand); Mrs. Nuchjaree Pakdeecharoen, Executive Vice President of Islamic Bank of Thailand (ibank); Ms. Yuwapha Jaiboon, Vice President of Manufacturing Development Department, National Food Institute (NFI); and Mr. Kathawut Lohmud, Head of International Affairs and Public Relations, Halal Affairs Department, Central Islamic Council of Thailand (CICOT), jointly presided over the opening ceremony of the seminar “Halal Export Champion 2025: Grow and Scale Up Halal Ecosystem” at EXIM Thailand’s Head Office on May 8, 2025.

The program builds on EXIM Thailand’s collaboration with 15 partners across the public and private sectors, religious organizations, and educational institutions, aiming to support Halal product entrepreneurs in expanding into international markets. The objective is to strengthen Thai SMEs’ capabilities for sustainable participation in the global Halal trade by preparing them to meet Halal certification standards, an essential factor in building consumer confidence in Muslim markets. Participants received in-depth knowledge and consultation on international Halal certification procedures, production process adjustments to ensure compliance with Islamic principles, and export strategies targeting high-potential markets such as the United Arab Emirates, Saudi Arabia, and Indonesia. The event also featured business matching sessions between Thai entrepreneurs and foreign importers and distributors of Halal products, creating opportunities to expand sales channels, boost exports, and establish global partnerships. Additionally, EXIM Thailand offered guidance on access to financial resources and international trade risk management tools to enhance liquidity and business resilience, thereby supporting the growth of Thailand’s export sector and the overall economy.

May 8, 2025