

## **EXIM Thailand Joins Forces with Partners to Develop New Exporters' Potential in Global Market**



Mr. Charat Rattanaboonniti, Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand), presided over the opening ceremony of the “Exporter Incubation Program 2025” at EXIM Thailand’s Head Office on June 10, 2025. The event featured expert speakers, including Dr. Nalinee Suradinkura, Director of the Office of the Executive Director of Central Laboratory (Thailand) Co., Ltd.; Mr. Paiboon Sumranputi, Director; Ms. Anyavee Techaphat, Senior Director of Leo Global Logistics Public Company Limited; and Dr. Srisala Pawamikul, Supply Chain Management Specialist, along with experts from EXIM Thailand. The program aims to equip Thai entrepreneurs with essential knowledge for starting or expanding businesses in international markets, covering topics such as product standards, logistics management, export pricing strategies, and international trade risk management. Through its EXIM Export Clinic, EXIM Thailand also offers financial and export advisory services, including financial solutions and export credit insurance to help mitigate international trade risks. These initiatives aim to enhance Thai exporters' competitiveness and ensure sustainable growth amid rapidly changing global trade dynamics.

June 10, 2025