

EXIM Thailand Joins Forces with OSMEP and Khon Kaen University to Enhance Thai SMEs' Global Competitiveness



Mr. Charat Rattanaboonniti, Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand), attended the opening ceremony of the “Upskill SMEs Exporters Program Phase 3,” organized by EXIM Thailand in collaboration with the Office of Small and Medium Enterprises Promotion (OSMEP) and Khon Kaen University (KKU) at Graph Hotel, Bangkok, on June 12, 2025. The ceremony was presided over by Mr. Wachira Kaewkor, Deputy Director General of OSMEP, and joined by Assoc. Prof. Dr. Pongsutti Phuensane, Dean of the Faculty of Business Administration and Accountancy, KKU, along with executives from both public and private sectors. The event aimed to strengthen Thai SMEs' competitiveness and readiness for global markets. The Upskill SMEs Exporters Program Phase 3 will feature a series of five training sessions across four regions, namely, Bangkok, Khon Kaen, Chonburi, Songkhla, and Chiang Rai, with an expected participation of around 400 entrepreneurs.

June 12, 2025