

## **EXIM Thailand Incubates SME Exporters through “EXIM for Little People” Project**



Ms. Draswan Shoowong, Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand), along with EXIM Thailand’s executives and staff, purchased products from Chama Asset Co., Ltd., a manufacturer and distributor of Thai herbal products for both consumption and external use under the “Chama Herbs” brand, which received the Premium Herbal Product 2024 from the Department of Thai Traditional and Alternative Medicine, Ministry of Public Health, at EXIM Thailand’s Head Office on August 23, 2024. After undergoing export incubation by EXIM Thailand, Chama Asset was given space in the EXIM Thailand canteen to sell their export-quality products free of charge. This initiative is part of the “EXIM for Little People” project which aims to assist Thai small entrepreneurs in starting their exports throughout 2024.

August 23, 2024