

EXIM Thailand Incubates SME Exporters through **“EXIM for Little People” Project**



Mr. Charat Rattanaboonniti, Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand), along with EXIM Thailand’s executives and staff, purchased products from AGW Food and Marketing Co., Ltd., a manufacturer and distributor of crispy potato chips under the “Friend Chips” brand, which are made from high-quality potato, fried in rice bran oil, and seasoned without monosodium glutamate (MSG), at EXIM Thailand’s Head Office on July 19, 2024. After undergoing export incubation by EXIM Thailand, AGW Food and Marketing was given space in the EXIM Thailand canteen to sell their export-quality products free of charge. This initiative is part of the “EXIM for Little People” project, aimed at boosting Thai small entrepreneurs’ confidence in starting or expanding their international trade businesses throughout 2024.

July 19, 2024