

EXIM Thailand Incubates SME Exporters through <u>"EXIM for Little People" Project</u>



Ms. Draswan Shoowong, Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand), along with EXIM Thailand's executives and staff, purchased products from Thai Chilli Foods 999 Co., Ltd., a manufacturer and distributor of processed food products. The company selects high-quality and chemical-free raw materials from local farmers, then seasons and processes them into "Khun Mae Thongkham" chili pastes, which are both delicious and healthy. The event took place at EXIM Thailand's Head Office on June 7, 2024. After undergoing export incubation by EXIM Thailand, Thai Chilli Foods 999 was given space in the EXIM Thailand canteen to sell their export-quality products free of charge. This initiative is part of the "EXIM for Little People" project, aimed at boosting Thai small entrepreneurs' confidence in starting or expanding their international trade businesses throughout 2024.

June 7, 2024