

EXIM Thailand Collaborates with Partners to Boost Global Competitiveness of Thai Products and Brands



Ms. Draswan Shoowong, Executive Vice President of Export-Import Bank of Thailand (EXIM Thailand), together with Dr. Ratchaneewan Kulchan, Director of Packaging Development Laboratory, Thai Packaging Centre, Thailand Institute of Scientific and Technological Research (TISTR), and Mrs. Naline Soronsutti, Director of Knowledge Innovation Strategy and Policy Department, Knowledge Management and Development (Public Organization) (OKMD), welcomed selected entrepreneurs to the SMEs Export Studio: Innovate for a Greener Future training program held at EXIM Thailand's Head Office on June 12, 2024. Organized by EXIM Thailand in partnership with both public and private sector entities, the initiative aims to equip SME exporters with the knowledge and skills necessary to enhance their brand image, develop innovative packaging, and add value to their products and services. The program places a strong emphasis on fostering innovation and technology to meet the growing consumer demand for environmentally sustainable products. EXIM Thailand remains dedicated to supporting Thai SMEs by providing financial tools to enhance liquidity and create opportunities for business expansion into global markets with confidence.

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