

EXIM Thailand Holds Seminar to Support Thai SME Exporters in Southern Provinces



Mr. Manas Jamveha (center), Chairman of the Board of Directors, Export-Import Bank of Thailand (EXIM Thailand), recently presided over a seminar titled “Expanding Export Markets with Confidence with EXIM,” hosted by EXIM Thailand and the Songkhla Chamber of Commerce, which aimed to enhance knowledge of Thai SME exporters in the Southern region on export preparation, export procedure, marketing techniques, international trade risk management, foreign buyers evaluation techniques and loan application guidelines at Buri Sriphu Boutique Hotel, Hatyai district, Songkhla province. Dr. Malin Suebsuk (third left), Vice President of the Songkhla Chamber of Commerce, delivered a welcome speech, while Dr. Pakorn Pourpunsawat (far left), Marketing Director, Thaveechai Food Manufacturing Co., Ltd., manufacturer and exporter of canned fish in tomato sauce, EXIM Thailand’s client shared his experiences in international trade operations.

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