

EXIM Thailand Joins Hands with Department of Industrial Promotion to Develop SME Exporters

Export-Import Bank of Thailand (EXIM Thailand) and Department of Industrial Promotion join force to turn SME entrepreneurs and family business owners into a new generation of exporters by promoting their professionalism and competitiveness in the world export markets.

According to Mr. Sataporn Jinachitra, EXIM Thailand President, EXIM Thailand and Department of Industrial Promotion, Ministry of Industry, will co-organize a training course titled “Creating New Export Entrepreneurs” under the New Entrepreneurs Creation Project at EXIM Thailand Head Office during February 6 - March 10, 2006. The program aims at preparing start-up SMEs with not over 3 years of business experience, those having strong interest in export business or family business successors, for entering the international marketplace. This intensive program focuses on both theoretical and practical aspects of international trade regulations, export business management and business planning. Enhanced by EXIM Thailand’s advisory services, the program will equip the trainees with export knowledge and capability necessary to compete in the global market.

EXIM Thailand President added that the training course requires all the applicants to pass written and oral tests on their knowledge of basic business concepts and practices. The successful candidates will be offered training workshops bringing together public and private sector experts including specialists from Revenue Department, Customs Department, National Food Institution and successful exporters. Field trips to manufacturing plants will enhance attendants’ knowledge and understanding on practical issues that are necessary for their real-world business practices. The 72-hour training courses

are divided into 3 modules on Agricultural/Food Business, Fashion Business and Other Businesses. Interested persons can apply for the “Creating New Export Entrepreneurs” training course at EXIM Thailand’s SME Export Service Center on the Lobby Floor of EXIM Thailand Head Office from December 19, 2005 to January 6, 2006 from 9.30 to 16.30 hrs. For further information, please call 0 2271 3700 ext. 2873-7 or visit www.exim.go.th.

November 23, 2005

Public Relations Division

Office of Top Management

About Export-Import Bank of Thailand

Export-Import Bank of Thailand is a specialized financial institution wholly owned by the Royal Thai Government under the Ministry of Finance’s supervision. The Bank was established by the Export-Import Bank of Thailand Act B.E. 2536 (1993) which empowered the Bank to engage in any financial activities customary to commercial bank practices, except for accepting deposit from the general public. The Bank’s objective is to provide financial services to strengthen the competitive edge of Thai exporters and investors abroad while contributing to the earning or saving of foreign exchange.

**For further information, please contact Public Relations Division, Office of Top Management
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