

EXIM Thailand, BOI and DEP to Organize Subregional Export and Overseas Investment Forum

EXIM Thailand, in cooperation with the BOI and DEP, will host the first Export and Overseas Investment Forum joined by heads of Thai, Cambodian, Vietnamese and Laotian state agencies as well as business leaders. Apart from an entire-day seminar, the event will feature booth displays which provide integrated financial and information services to sharpen the competitive edge of Thai enterprises. This special event will take place in late May 2007 at Sofitel Central Plaza Bangkok.

Dr. Apichai Boontharawara, President of Export-Import Bank of Thailand (EXIM Thailand), said EXIM Thailand, the Board of Investment of Thailand (BOI) and Department of Export Promotion (DEP), would jointly organize the **“Export and Overseas Investment Forum” on Monday, May 28, 2007 from 8.00 to 16.00 hrs. at Vibhavadee Ballroom A-C, Sofitel Central Plaza Bangkok.** The event includes panel discussions titled “Public Policies on Export and Overseas Investment Promotion” and “Overseas Investment Opportunities and Possibilities” with guest speakers from public and private agencies in Thailand, Cambodia, Vietnam and Lao PDR. The panel discussions will also serve as a forum for front-line private sector leaders to share their experience and success stories in the global trade and investment arena with the audience of Thai exporters, overseas investors, and entrepreneurs interested in exporting or investing overseas. The private sector representatives include executives from Thai Corporation Co., Ltd.; Charoen Pokphand Seeds Co., Ltd.; Thai Nakorn Patana Co., Ltd., Imperial Hotels Group, Thailand; Amata Corporation PCL.; and the Thai Garment Manufacturers Association.

According to EXIM Thailand President, this is the first collaboration of its kind between public and private sectors at an international level. The aim is to enhance the preparedness and competitiveness of Thai entrepreneurs wishing to expand their businesses in the neighboring countries where there exist plenty of demands for Thai goods and services for their national infrastructural and industrial development.

Besides, there will be booth displays set up by public and private sectors such as EXIM Thailand, DEP, BOI of Thailand, their neighboring counterparts, and business councils to provide advisory, information and other integrated and tailor-made services to individual entrepreneurs. The collaboration aims to furnish Thai entrepreneurs with the capabilities to start up or expand businesses into the neighboring countries successfully and, ultimately, sustain the growth of trade, investment and economy of the whole region.

Those interested in attending the panel discussions or having any queries are welcome to contact EXIM Thailand at **tel. 0 2271 3700, 0 2617 2111 ext. 2720-3; fax. 0 2617 2266.** Seats are available free of charge on a first come, first served basis.

May 15, 2007

Public Relations Division

Office of Top Management

**For further information, please contact Public Relations Division, Office of Top Management
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